

## **UOB Lady's Card – MasterCard Luxury Week Hong Kong 2007 Promotion Terms & Conditions**

### **I. Eligibility**

1. The UOB Lady's Card – MasterCard Hong Kong Luxury Week 2007 Promotion (the "**Promotion**") organized by United Overseas Bank Limited ("**UOB**") is open to all cardholders (both principal and supplementary cardholders) of UOB Lady's Card
2. The following are excluded from the Promotion: employees and immediate family members of UOB.

### **II. General**

1. The winners may be required to attend prize presentations and/or participate in publicity programmes which UOB may from time to time organize in connection with the Promotion and if so, such winner should attend such functions. Expenses and/or costs incurred by a winner for such attendance shall be borne by the winner.
2. All out of pocket expenses, meals, insurance, visas, travel and accommodation expenses and any other ancillary costs, except where specifically stated otherwise in these terms and conditions, incurred by a winner and her nominated guest are the responsibility of the individual prize winner and, where applicable, her nominated guest.
3. UOB has the sole and absolute discretion to exclude any cardholder (including but not limited to any cardholder who does not operate their accounts in a satisfactory manner as determined by the bank in its sole discretion) from the Promotion without any obligation to furnish any notice and/or reason.
4. By entering the Promotion, each participant fully and unconditionally agrees to these terms and conditions and accepts that the decision of UOB and its auditors regarding the Promotion and all matters related to it, including without limitation, the interpretation of these terms and conditions, is final and binding and no queries shall be entertained.
5. UOB reserves the right to vary the terms and conditions herein at any time at its absolute discretion without notice.

### **III. UOB Lady's Card – MasterCard Luxury Week Hong Kong 2007 Promotion**

#### **Lucky Draw for the Prizes**

1. Promotion Period:  
22 June to 12 August 2007 (the "**Promotion Period**")

## 2. Winners:

A total of 2 winners will be selected during the Promotion Period. A draw to determine the winner(s) will be conducted at the end of the Promotion Period. Each transaction of at least S\$100 by cardholders made during the Promotion Period will be entitled to one chance.

## 3. Qualifying Transactions:

Every transaction of at least S\$100 made using a UOB Lady's credit card, during the Qualifying Periods shall automatically entitle the cardholder to one chance in the draw. The Qualifying Transaction is defined to include all retail transactions, including MOTO & internet transactions but excludes cash disbursement, ATM withdrawal, cash advance transactions, balance transfers payment of any bank related fees.

## 4. Promotion Mechanics:

Each transaction of at least S\$100 charged by a cardholder to their UOB Lady's credit card, during the Promotion Period, entitles the cardholder a chance to win a 3 Days 2 Nights Luxury Week Hong Kong Insider Package. Details of the Prize are outlined in Point 5. There are a total of 2 packages to be won.

## 5. The Prize:

- a. There are 2 packages (3 Days 2 Nights) to be won for transactions of at least S\$100 made during the Promotion Period.
- b. The breakdown of the package stays are as follows:-
  1. One Pair of Business Class Return Airfare from Singapore to Hong Kong
  2. Two Nights Accommodation at a luxury hotel in Hong Kong
  3. Two VIP Tickets to a Hong Kong Luxury Week Show
  4. One Welcome Dinner, Bistro Lunch and guided Shopping Tour

One package will be awarded to the winner of the draw conducted for all transactions made during that Promotion Period.

- Validity period of the 3D2N packages is from 1 to 3 September 2007, regardless of the date of claiming of Prizes by the winners. No extension will be given upon expiry of the validity period of the gift certificate.
- Winners of each package cannot transfer the packages and must be issued to the winning cardholder. Winner can win only one set of prize.
- Winners shall bear all incidental charges and applicable taxes. Each package price is for room rate only and associated taxes are applicable. Extension of room only is subject to availability and will be charged to winners based on prevailing rate. Payment for any incidental charges, taxes or payment for extension of room must be made using a UOB Lady's credit card.

- In the event of a dispute regarding the terms and conditions of usage and redemption by winners, MasterCard will have full discretion as to the manner in which such disputes are to be resolved.

6. The results:

- There will be 2 winners for the Prize, each will be given a Luxury Week Hong Kong Insider Package. The draw will be conducted in UOB Card Centre's office on 15 August 2007 at 480 Lorong 6 Toa Payoh, HDB Hub East Wing #25-00. All winners will be announced on 17 August 2007 or within 7 days following the determination of all winners under the Promotion (whichever is the later) in any main publications in Singapore.
  - a. The winners will be notified by telephone and by ordinary post. Notice shall be deemed to have been given by telephone by contacting the number of the participant and by ordinary post by posting such notification to the winner's address.
  - b. The winner of each draw is required to submit the following documents to UOB at 480 Lorong 6 Toa Payoh, HDB Hub East Wing #25-00 Singapore 310480, **within 7 working days, following notice by telephone:**
    - i. a clear legible copy of her NRIC/Passport;
    - iii. a clear legible copy of her UOB Lady's credit card
  - c. Each Prize winner's entitlement to the Prize is subject to the following:
    - i. The transaction date must fall on or within the Promotion Period;
    - ii. Her UOB Lady's Card must be valid at the time of claiming of the Prize
    - iii. The Prize winner must be a UOB Lady's credit card holder. Prizes will be awarded to the Principal account holder.
    - iv. The documents requested under paragraph 6(b) above must be presented by the respective Prize winner in person to the address stipulated in paragraph 6(b).
  - d. UOB reserves the right, in its sole discretion, to reject a Prize winner if she is unable to satisfy the conditions set out in paragraphs 6(b) and 6(c).
  - e. The names of all the Prize winners will be published in any main publications on 17 August or within 7 days following the determination of all winners under the Promotion (whichever is the later).

IV. Claiming of the Prizes

1. For the purpose of clarification, the Prize will be deemed claimed when the winner(s) signs an acknowledgement receipt.
2. Prizes are not exchangeable for cash and are not transferable and will only be given to winners who are able to satisfy the requirements for the claiming of prizes set out herein.
3. If a particular Prize is unavailable for any reason whatsoever, UOB reserves the right, at its sole discretion, to provide an alternative Prize of an equivalent value without prior notice.
4. The Prizes must be claimed by 30 August 2007, end of business day.
5. Spending money, meals, travel to and from departure point, fuel surcharges, air travel taxes, transfers, travel insurance and all other ancillary costs are the responsibility of each winner.
6. Participants shall be solely responsible for any taxes or duties payable by them as a result of participation in this Promotion or winning or using any Prize thereunder.

V. Miscellaneous

1. UOB shall not, to the extent permissible by law, be liable in any way whatsoever in respect of the following:
  - a. any entry that is damaged, lost stolen, misdirected or otherwise not received;
  - b. inaccurate entry information, howsoever caused;
  - c. any amount charged to a participant's account in the course of entering the Promotion;
  - d. virus or other corruption, technical or mechanical error or failure, human error, negligence or unauthorised human intervention in any part of the entry processes or the operation or administration of the Promotion;
  - e. any liability, loss, injury, claim or damage (including without limitation death or personal injury) incurred or suffered by any winner, other participant or other person which may be caused, directly or indirectly, in whole or in part, from any participation in the Promotion or the receipt, use or misuse of any prize. Each participant shall indemnify and hold harmless UOB against any claim, action, proceeding, judgment, damage, loss, expense or liability made against or incurred by the same in connection with such participant's participation in the Promotion and, in the case of a winner, the receipt, use or misuse of any prize by any person.

2. UOB reserves the right, in its sole discretion, to disqualify any entry and to modify, terminate or suspend this Promotion in the event that the administration, security, fairness or proper play of the Promotion be interfered with or otherwise impaired for any reason whatsoever and, if the Promotion is so modified, terminated, or suspended, select a winner(s) from eligible, non-suspect entries received prior to such event.
3. All entries remain the sole property of UOB. All participant information is held UOB's secured database of entries. Except where prohibited by law, participation in the Promotion constitutes each winner's consent to UOB's use of their name, personal description, likeness and opinions for any promotional, marketing and publicity purposes in any media.
4. If any of the provisions of these terms and conditions becomes or is invalid, illegal or unenforceable in any respect under any law, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired.
5. UOB and MasterCard do not assume any responsibility for the products and services offered under this promotion. The products are sold and services are provided solely by the relevant vendors, under such terms and conditions as determined by such vendors, and UOB and MasterCard accepts no liability whatsoever in connection with such products and services. The products and services have not been certified by UOB and MasterCard and under no circumstances shall the inclusion of any product or service in this promotion be construed as an endorsement or recommendation of such product or service by UOB and MasterCard.
6. These terms and conditions shall be governed by the laws of Singapore and participants of the Promotion agree to submit to the non-exclusive jurisdiction of the courts of Singapore.