TERMS AND CONDITIONS GOVERNING UOB'S "FREE SHIPPING AND RMB25 HONG BAO FOR TAOBAO OR RMB25 SHIPPING BONUS 2017" PROMOTION ("TERMS AND CONDITIONS")

- 1. This "Free Shipping and RMB25 Hong Bao for Taobao or RMB25 Shipping Bonus 2017" Promotion (the "**Promotion**") is only valid between 18 June 2017 00:00 SGT and 12 July 2017 23:59 SGT ("**Promotion Period**").
- 2. This Promotion is only applicable to principal and supplementary holders of consumer/personal credit and/or debit cards issued by United Overseas Bank Limited ("UOB") in Singapore ("Eligible Card"), and whose Eligible Card account(s) is/are valid, subsisting, in good standing and satisfactorily conducted as determined by UOB in its sole and absolute discretion ("Cardmembers"). For the avoidance of doubt, "Eligible Card" excludes all UOB Corporate Card, UOB Empire World Business Card, UOB Gold Business Card, UOB Platinum Business Card and UOB Business Debit Card.
- 3. Cardmembers who have fulfilled all the following conditions shall be deemed "Eligible Cardmembers" who are eligible to receive the Gift.
 - (a) Sign up as a new to Taobao customer during the Promotion Period via https://world.taobao.com/wow/oversea/act/uob and use the code "UOBTAOBAO"; and
 - (b) conduct one Eligible Transaction on their Eligible Card account which amounts to **at least RMB250 (excluding shipping fees)** during the Promotion Period;
- 4. For the purposes of this Promotion, "Eligible Transactions" means online transactions: (i) with the following merchant/business description name(s): Taobao, Alipay, Zhi Fu Bao Zhongguo WA and/or ali*www.taobao.com; (ii) which are made via world.taobao.com and/or www.tmall.com (the "Platforms"); and (iii) which are successfully charged and posted to the Eligible Card account and captured/posted on UOB's systems during the Promotion Period; and (iv) excludes (a) any transaction that was subsequently cancelled, voided or reversed for any reason; and/or (b) any merchant/business description names which UOB may exclude from time to time without notice or giving reasons.
- 5. The benefit of any spending / transactions incurred on the supplementary Eligible Card in respect of this Promotion shall not accrue to the principal Eligible Card.
- 6. The "**Gift**" refers the following:
 - (i) Free shipping for up to 1kg of purchases made from the Platforms; and
 - (ii) A RMB25 credit, which will be credited into the Eligible Cardmember's Tao Bao account and can only be used to offset shipping fees for purchases made from the Platforms.
- 7. Each Eligible Cardmember is eligible to receive one (1) Gift only, regardless of the number of Eligible Cards he/she has and the number of Eligible Transactions made during the Promotion Period.
- 8. UOB shall not be responsible or liable for any failure or delay in the Eligible Cardmember's receipt of the Gift.
- 9. The Gift is not transferable, withdrawable or exchangeable in full or in part for cash, credit, in kind or other goods and services. UOB reserves the right, at its discretion, at any time, without notice or assigning any reason thereof, to replace or substitute the Gift with any other gift of equal or similar value selected by UOB. If any Eligible Cardmember is subsequently discovered to be ineligible or

not entitled to participate in the Promotion, UOB reserves the right to forfeit/reclaim the Gift and award or dispose of it in such manner and to such persons as UOB deems fit without any liability on the part of UOB to any persons. No payment or compensation whether in cash, credit or in kind shall be made by UOB for the forfeited/reclaimed Gift. Where the Gift was awarded to / redeemed by an Eligible Cardmember who was subsequently discovered to be ineligible or not entitled to participate in the Promotion, UOB shall be entitled to claim from the Eligible Cardmember a reimbursement for the value of the Gift.

- 10. UOB assumes no liability or responsibility for the acts or defaults of the Platforms, Platform owners, any third party vendors on the Platform and/or service providers or defects in the Gift, goods or services offered in this Promotion. UOB is not an agent of the Platforms, Platform owners, any third party vendors on the Platform and/or service providers. Any dispute about the quality or service standard must be resolved directly with the Platforms, Platform owners, any third party vendors on the Platform and/or service providers. The Platforms, Platform owners, third party vendors on the Platform and/or service providers may impose conditions for the redemption of the Gifts, goods or services offered in this Promotion. UOB will not be responsible for any injury, loss or damage suffered as a result of the redemption or usage of the Gift, goods and services offered in this Promotion.
- 11. UOB shall not be responsible or liable:-
 - (a) for any losses, damages or otherwise suffered by any person if UOB is unable to perform its obligations under these Terms and Conditions, due directly or indirectly to the failure of the merchant establishments, merchant acquirer, telecommunication authorities or service provider or such other third party which may be engaged for the Promotion, any machine or communication or computer system, industrial dispute, war, Act of God, or anything outside the control of UOB;
 - (b) for any failure or delay in the transmission or receipt of evidence of bill / sale transactions by any merchant establishments, merchant acquirer, postal or telecommunication authorities/provider or any other parties which may result in a transaction made by the Cardmember being omitted from being posted to the Cardmember's Eligible Card account and/or captured in UOB's system during the Promotion Period;
 - (c) for any notice or communication, email which gets lost, misplaced, defaced, tampered with, stolen, damaged or misdirected;
 - (d) for any breakdown or malfunction in any computer system or equipment; or
 - (e) for any costs, losses, damages, claims, expenses and/or injuries of any Cardmember or any other person howsoever incurred or suffered.
 - (f) for the acts of any vendor, independent telecommunication authorities or service provider or such other third parties which are independent and beyond the control of UOB. UOB shall not be responsible in any manner whatsoever for the delay in the transmission or receipt of the transactions.
- 12. The prevailing terms and conditions under the prevailing UOB Cardmember Agreement (available at www.uob.com.sg/personal/cards/credit/tnc.html) ("Standard Terms") will continue to be binding on all Cardmembers. Please visit www.uob.com.sg for the Standard Terms. Cardmembers will be subjected accordingly to the prevailing Standard Terms. Participation in the Promotion is subject to these Terms and Conditions herein. Cardmembers are deemed to have accepted these Terms and

Conditions when they participate in the Promotion. In the event of any inconsistency between these Terms and Conditions and the Standard Terms, these Terms and Conditions shall prevail insofar as it relates to the Promotion.

- 13. A person who is not a party to these Terms and Conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) of Singapore to enforce any of these Terms and Conditions.
- 14. These Terms and Conditions are governed by the laws of Singapore and all Cardmembers participating in the Promotion shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of Singapore.