

Feast on a hearty treat  
with your loved ones

鼎泰豐  
DIN DIN  
TAI TAI  
FUNG FUNG

UOB 大华银行

RIGHT BY YOU



# Treat your family and friends to a sumptuous feast at Din Tai Fung with UOB Cards

Booking that dream vacation for the upcoming holidays or buying your loved one a special gift? Simply charge your transactions to your UOB Card(s) from **20 April to 20 June 2017** and get rewarded with S\$200 worth of Din Tai Fung dining vouchers\*.

## Here's how it works:

**Step 1** SMS to 77862 and key in 200DTFE<space>NRIC Number (e.g. 200DTFE S1234567A)

**Step 2** Spend a total of S\$8,000 or more on your UOB Card(s) and receive

**S\$200**  
voucher

Give yourself a gastronomical treat today – only with your UOB Card.



UOB CARDS

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### \*Terms and conditions:

This "UOB Credit Cards Spend & Get S\$200 worth of Din Tai Fung Vouchers Promotion (20 April – 20 June 2017)" ("Promotion") is only applicable to selected credit cardmembers of United Overseas Bank Limited ("UOB") who have received either an SMS, electronic mailer and/or direct mailer from UOB regarding this Promotion (a "Cardmember"). To participate in this Promotion to receive S\$200 worth of Din Tai Fung vouchers ("Vouchers"), Cardmembers must successfully register himself/herself to participate in the Promotion via Short Message Service (SMS) by keying in "200DTFE<space>NRIC Number (eg. 200DTFE S1234567A)", and sending the SMS to 77862 with their last known registered mobile number with UOB. Successfully registered Cardmembers who are amongst the first 250 Cardmembers who charges S\$8,000 worth of transactions ("Eligible Spend") to his/her UOB Credit Card(s) and whose Eligible Spend is successfully posted to his/her UOB Credit Card(s) account(s) during the Promotion Period (each an "Eligible Cardmember") shall be eligible to receive S\$200 worth of Vouchers. For the avoidance of doubt, each Eligible Cardmember is limited to receiving a maximum of one (1) set of Vouchers. A total of 250 sets of Vouchers are available for the entire Promotion and are issued on a first-come, first-served basis. "Transactions" refers to all retail and online transactions that are charged to the Eligible Cardmember's UOB Credit Card but excludes all recurring bill payments, payments under Instalment Payment Plans, payments under UOB Lady's LuxePay Plans, interests, late charges, annual fees, cash advance, balance transfers, fund transfers, instalment loans, fees and other financial charges imposed by UOB, unposted, voided, cancelled, disputed and/or reversed transactions and any other transactions as may be excluded by UOB from time to time. Eligible Cardmembers will receive an SMS by 20 August 2017 to collect the Vouchers. Other terms and conditions of this Promotion apply. Save where otherwise defined herein, all capitalized terms used herein shall have the same meaning as the same capitalized terms in the full terms and conditions of this Promotion. Please visit [uob.com.sg/200dtfe](http://uob.com.sg/200dtfe) for the full terms and conditions governing this Promotion. United Overseas Bank Limited Co. Reg. No. 193500026Z

**Terms and Conditions governing UOB Credit Cards Din Tai Fung S\$200 Voucher Spend & Get Promotion (20 April – 20 June 2017) (“Promotion”)**

1.
  - (i) This Promotion is only applicable to selected principal credit cardmembers of a UOB Credit Card(s) who have received either an SMS and/or billing insert from United Overseas Bank Limited (“UOB”) regarding this Promotion (“**Cardmember**”). The term “**UOB Credit Card(s)**” refers to any Visa, MasterCard, American Express, UnionPay, and JCB credit card issued by UOB in Singapore with the exception of any UOB Travel Account, Corporate (on corporate liability), Purchasing, Business, Multicurrency Corporate, and Private Label cards.
  - (ii) Without limiting the generality of this Paragraph 1, the following Cardmembers shall not be eligible for this Promotion:
    - (a) Cardmembers whose UOB Credit Card(s) account(s) is/are voluntarily or involuntarily suspended, cancelled or terminated during the Promotion Period and for the avoidance of doubt, termination of a supplementary Cardmembers UOB Credit Card(s) account(s) will not by itself disqualify the principal Cardmember from this Promotion;
    - (b) Cardmembers whose UOB Credit Card(s) account(s) which is/are not active, valid, subsisting or in good standing or which are otherwise determined by UOB as being delinquent or unsatisfactorily conducted for any reasons as may be determined by UOB at its sole and absolute discretion;
    - (c) Cardmembers who are mentally unsound, facing legal incapacity, deceased, bankrupt or have any legal proceedings of any nature instituted (or threatened) against them; and
    - (d) Cardmembers who UOB may decide to exclude at its discretion without prior notice and without furnishing any reason, at any time.
  - (iii) Notwithstanding anything to the contrary, UOB has the absolute discretion at any time and without having to give any notice or prior reason, to determine the eligibility of the Cardmembers to participate in this Promotion and shall not be obliged to give any reason therefore.
2. This Promotion is available from 20 April 2017 to 20 June 2017 (both dates inclusive) (“**Promotion Period**”).
3. A Cardmember shall be eligible to receive S\$200 Din Tai Fung vouchers (“**Vouchers**”) provided that he/she has fulfilled all of the following conditions:-
  - (i) he/she has successfully registered himself/herself to participate in the Promotion via Short Message Service (SMS), by keying in “**200DTFE<space>NRIC Number** (eg. 200DTFE S1234567A)” and sending it to 77862 with their last known registered mobile number with UOB; and
  - (ii) he/she is the first 250 Cardmembers to **charge a total of at least S\$8,000** (or its foreign currency equivalent) worth of Transactions to any of his UOB Credit Cards within the Promotion Period, shall be eligible to receive Vouchers.

The above-stated spend amounts of S\$8,000 shall be referred to hereafter individually and collectively (as the context requires) as the “**Eligible Spend**”.

For the purpose of this Promotion, the term “**Transactions**” refers to all retail and online transactions that are charged to the Eligible Cardmember’s UOB Credit Card(s) but excludes all recurring bill payments, payments under Instalment Payment Plans, payments under UOB Lady’s LuxePay Plans, interests, late charges, annual fees, cash advance, balance transfers, fund transfers, instalment loans, fees and other financial charges imposed by UOB, unposted, voided, cancelled, disputed and/or reversed transactions and any other transactions as may be excluded by UOB from time to time.

4. UOB must have received the SMS referred to in Paragraph 3 above from the Eligible Cardmember during the Qualifying Period. An SMS will be sent to the Eligible Cardmember for the successful registration. For the avoidance of doubt, a Cardmember may only participate once.
5. Only SMSes actually received by UOB will be considered for the Promotion. Any incomplete or inaccurate SMS registration or SMS registration which is not performed in accordance with the terms and conditions of this Promotion will not be considered and will consequently be disqualified.
6. By submitting the SMS, Cardmembers consent to UOB collecting, using and disclosing the Cardmember’s personal data for the purposes of this Promotion, and to contact Cardmembers regarding his/hers SMS enrolment via voice calls or text messages or email. This is in addition to any other consent which Cardmembers may have provided to UOB in respect of the collection, use and/or disclosure of personal data and shall be without prejudice to and does not derogate from UOB’s rights to collect, use and/or disclose a Cardmember’s personal data under the law.
7. Eligible Cardmembers holding multiple UOB Credit Cards may incur the Eligible Spend across the multiple UOB Credit Card accounts in their name. Eligible Spend accrued by supplementary cardholders will be attributed to the Principal Cardmember for the purposes of this Promotion.
8. For the avoidance of doubt, each Eligible Cardmember is limited to receiving a maximum of one (1) set of Vouchers under each category in Paragraph 3 above, and Eligible Cardmembers shall not be entitled to receive any additional Vouchers other than what they are entitled to as set out in Paragraph 3 above, notwithstanding:-
  - (i) the number of UOB Credit Card(s) accounts that the Eligible Cardmember has; or
  - (ii) that an Eligible Cardmember charges more than the applicable Eligible Spend in the selected category amount during the Promotion Period.
9. A total of two hundred fifty (250) sets of Vouchers are available for collection under this Promotion. The Vouchers are to be awarded and collected on a “*first-come, first-served*” basis. UOB shall not be responsible at any time to notify or update any Cardmembers and/or Eligible Cardmembers on the availability (or lack thereof) of the Vouchers.

10. UOB also reserves the right, at its discretion and at any time, to replace or substitute the Vouchers with other gifts during the Promotion Period or with another item without assigning any reason thereof or giving any prior notice or assuming any liability to any person. UOB's determination of the replacement gift (if any) shall be final, conclusive and binding and no appeal, compensation or payment whatsoever shall be made to any person and no replacement shall be considered, permitted or entertained from any person who has already received the Vouchers from UOB.
11. Eligible Cardmembers will receive an SMS by 20 August 2017 to notify the Eligible Cardmember that he/she is entitled to the Vouchers and to proceed to collect the Vouchers. Each Eligible Customer will need to bring along the following items for collection:-
  - (i) the original NRIC or Passport of the Eligible Cardmember;
  - (ii) the original UOB Credit Card(s) of the Eligible Cardmember; and
  - (iii) the original SMS with the unique serial code received from UOB in connection with the redemption.

12. The Vouchers are to be collected from the following redemption outlet during the respective operating hours set out in the table below:

<b>Channelwerkz Redemption Centre</b> 14 Scotts Road #04-140 Far East Plaza Singapore 228213	<b>Opening hours:</b> 11am to 7pm (Wednesday – Sunday) Closed on Public Holidays <b>Contact:</b> 67377588
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13. The Eligible Cardmember must collect the Vouchers before 30 September 2017.
14. Any Vouchers that are not collected by 30 September 2017 will be forfeited and the Eligible Cardmember shall not be entitled to any compensation or payment or to any replacement gift.
15. The Vouchers available for collection are not replaceable, exchangeable or refundable for cash, credits or otherwise in full or in part. The Vouchers may not be redeemed with the merchant in conjunction with other promotions, discounts, vouchers, or privileges offered by the merchant.
16. UOB does not assume any liability or responsibility for and will not be liable or responsible for any defect, quality, merchantability, the fitness or any other aspect of any of the goods and services that may be redeemed by holders of the Vouchers or the acts or defaults of the merchant and/or suppliers of the goods and services provided pursuant to the Vouchers. UOB is not an agent of the merchant and/or suppliers of the Voucher. Any dispute about the quality or service standard must be resolved directly with the merchant and/or suppliers. The merchant and/or suppliers of the goods and services provided pursuant to the Vouchers may impose conditions for redemption and/or use of the Vouchers offered in this Promotion. UOB does not assume any liability or responsibility for and will not be liable or responsible for any injury, loss or damage whatsoever or for any charge, cost or expense of any kind whatsoever suffered or incurred as a result of or in connection with the purchase or usage of any of the Vouchers including, but not limited to, the loss of life, injury to person and/or loss or damage to property arising from or in connection with this Promotion and/or any of the Voucher or arising from or in connection with this Promotion howsoever arising.

13. Sending of emails and the SMS is dependent on a SMS vendor, an independent telecommunication authority or service provider or such other third party which is/are engaged by UOB for this Promotion and UOB shall not be responsible for any undelivered, lost or delayed SMS or email received by the Cardmember. The Cardmember shall pay and be solely responsible for all fees and charges imposed by such service providers for the sending and/or receipt of any SMS or email in connection with the Promotion. The SMS vendor, independent telecommunication authorities or service provider or such other third party is a third party and is independent and beyond the control of UOB. UOB shall not be responsible or liable in any manner whatsoever for the delay in the transmission or receipt of any SMS or billing insert or for any lost SMS or billing insert.
14. To qualify for the receiving of the Vouchers, the Eligible Cardmember's UOB Credit Card(s) account must be in good standing or satisfactorily conducted as may be determined by UOB in its discretion and must not be voluntarily or involuntarily closed, terminated, cancelled or suspended for any reason whatsoever. Any Vouchers that are to be awarded or which are awarded shall be forfeited if the Eligible Cardmember's UOB Credit Card(s) account is closed, terminated, cancelled or suspended and the Eligible Cardmember shall not be entitled to any compensation or payment whatsoever.
15. Notwithstanding anything herein, UOB has the sole and absolute discretion at any time and from time to time to determine the eligibility of any Cardmember and/or Eligible Cardmember for this Promotion and shall not be obliged to give any prior notice or any reason therefor and to select substitute Cardmembers and/or Eligible Cardmember to substitute the initial Cardmember and where applicable, Eligible Cardmember that is subsequently found to be ineligible or disqualified or not entitled to participate in this Promotion. UOB shall not be obliged to give any reasons thereof and shall not be obliged to make any payment or compensation whatsoever to any person arising from the above.
16. UOB reserves the right, at its discretion and at any time, without prior notice or assigning any reason thereof or assuming any liability to any person, to replace or substitute the Vouchers with any other item of equal or similar value as selected by UOB. UOB's determination of the replaced and/or substituted item shall be final, conclusive and binding.
17. For any Voucher that has been awarded but has yet to be collected and is subsequently forfeited or which is to be awarded or has been awarded and is subsequently forfeited or where the Eligible Cardmember is found to be not eligible for the Vouchers or is found to be ineligible or disqualified or not entitled to participate in this Promotion or is found to have received more than the permitted number of Vouchers that can be awarded pursuant to the terms of this Promotion, UOB shall have the right to request to reclaim the Voucher or for the refund of the Voucher or to reclaim the value of the Voucher awarded through such methods as UOB may so decide at its discretion (including, without limitation, deducting the value of the Voucher redeemed or awarded from the account of Eligible Cardmember maintained with UOB). Any Eligible Cardmember whose Voucher has been forfeited or reclaimed or whose Voucher has become null and void shall not be entitled to a replacement Voucher or any payment or compensation notwithstanding non-receipt of the Voucher. Any Voucher which is lost, misplaced, defaced, stolen or tampered with, misdirected or damaged are strictly non-

replaceable. No payment or compensation whether in cash, credit or kind shall be made for any Voucher which is lost, misplaced, defaced, stolen, been tampered with, misdirected or damaged.

18. UOB shall not be responsible or liable for (a) any failure or delay in the transmission or receipt of evidence of Transactions by Visa International/MasterCard/American Express/CUP, acquiring merchants for the foregoing, merchant establishments, postal or telecommunication authorities or any other parties which may result in a retail transaction made by the Eligible Cardmember being omitted (whether from being posted to the applicable UOB Credit Card(s) account or captured in UOB's system or otherwise) during the Promotion Period; or (b) any late posting of the Transactions and thereby affecting the Cardmembers and the Eligible Cardmember's eligibility for this Promotion or the Voucher; (c) for any notice or communication, SMS or email or billing insert which gets lost, misplaced, defaced, tampered with, stolen, damaged or misdirected in the post or which the Cardmember does not receive; (d) for any breakdown or malfunction in any computer system or equipment; or (e) for any losses, damages or otherwise suffered by any person if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of the merchant establishments, merchant acquirer, telecommunication authorities or service provider or such other third party which maybe engaged for this Promotion, any machine or communication or computer system, industrial dispute, war, Act of God, or anything outside the control of UOB.
19. Notwithstanding anything to the contrary, UOB reserves the right to at any time in its sole and absolute discretion to amend, vary, add or delete any of the terms and conditions of this Promotion for any reason and without prior notification and without assuming any liability to any person (including, but not limited to, changing the number and value of the Vouchers that are offered under this Promotion), and the Eligible Cardmember shall be bound by these amendments. UOB shall not be liable to pay any compensation or enter into any correspondence in connection with the same and all Cardmembers and Eligible Cardmembers shall be bound by these amendments or variations.
20. UOB has the absolute right and unfettered discretion to make decisions on all matters relating to or in connection with this Promotion. UOB's decisions on all matters relating to this Promotion are at its discretion and shall be final, conclusive and binding on the Cardmember and the Eligible Cardmember. UOB shall not be obliged to give any prior notice or reason or enter into any correspondence with any Cardmember or Eligible Cardmember or any persons on any matter concerning this Promotion and no communication, appeal, correspondence or claims will be entertained and no payment or compensation will be given or paid by UOB to any person (including the Cardmember, any Cardmember and any of the Eligible Cardmembers).
21. All information is correct at the time of publishing and UOB makes no representation or warranty whether expressed or implied, and accepts no responsibility or liability for its completeness or accuracy. In the event of any inconsistency or discrepancies between the terms and conditions of this Promotion ("**Terms and Conditions**") and any advertising, publicity, brochure, marketing or promotional material or other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.
22. Eligible Cardmembers will be subjected accordingly to the prevailing terms and conditions under the prevailing UOB Cardmembers Agreement ("**Standard Terms**"). Terms defined in the



Standard Terms shall, unless otherwise defined herein, have the same meaning when used herein. Eligible Cardmembers are deemed to have accepted the terms and conditions herein when they participate in this Promotion. In the event of any inconsistency between these Terms and Conditions and the Standard Terms, these Terms and Conditions shall to the extent of such inconsistency, prevail in respect of matters relating to this Promotion.

23. A person who is not a party to these Terms and Conditions and/or any agreement governed by these Terms and Conditions has no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) of Singapore to enforce any term herein and/or any such agreement.
24. These Terms and Conditions shall be governed by the laws of the Republic of Singapore and all Cardmembers and Eligible Cardmembers participating in this Promotion shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of Singapore.
25. Except where the context otherwise requires, words denoting the singular include the plural and vice versa.