

TERMS AND CONDITIONS GOVERNING THE UOB MOVIE TICKETING PROMOTION

1. Eligibility

- 1.1 The UOB Movie Ticketing Promotion (“**Promotion**”) is open to all customers (“**Customers**”) of United Overseas Bank Limited (“**UOB**”) including UOB members of staff (“**Staff**”) that are customers of UOB.
- 1.2 UOB has the discretion to determine the eligibility of any Customer to take part in the Promotion. Such determination shall be final, binding and conclusive and UOB is not obliged to give any reason or prior notice.

2. Qualifying Period

- 2.1 The qualifying period for the Promotion shall be the period commencing on **13 May 2013, 0000hrs to 31 July 2013, 2359hrs inclusive**, Singapore time and date (“**Qualifying Period**”).

3. Qualifying Online Transactions

- 3.1 To be eligible for the S\$30 Cathay E! Pass and Platinum Movie Suites Tickets referred to under Clauses 3.1.2 and 4 below, each eligible customer must:-
 - 3.1.1 comply with Clauses 1.1 and 1.2 above in full; and
 - 3.1.2 perform a Qualifying Online Transaction in relation to the correlating Transaction Type as described in the table below using the Customer’s UOB Movie Ticketing Application. The said Qualifying Online Transaction must have been successfully received and recorded on UOB’s systems during the Qualifying Period.

Transaction Type	Qualifying Online Transaction	Reward
(i) <u>First one thousand (1,000) Qualifying Online Transactions</u> starting at 0000hrs on 13 May 2013.	This reward is limited to the first one thousand (1,000) UOB Credit/Debit Cards registered for the promotion via SMS. Customers must charge a minimum of S\$30 via the UOB Ticketing App on any movie titles from 13 May to 31 July 2013 (both dates inclusive) to his/her registered UOB Credit/Debit Card.	S\$30 Cathay E! Pass
(ii) <u>Top one hundred (100) registered Credit/Debit Cardholders</u> with the highest monetary spend for the Qualifying Period.	This reward is limited to UOB Credit/Debit Cards registered for the promotion via SMS. The top one hundred (100) registered Credit/Debit Cards with the highest cumulative spend amount via the UOB Ticketing App on any movie titles from the Qualifying Period charged to his/her <u>same</u> registered UOB Credit/Debit Card. This reward <u>excludes</u> customers who have already won the S\$30 Cathay E! Pass reward.	A pair of Platinum Movie Suites Tickets

4. Reward

- 4.1 Winners of the S\$30 Cathay E! Pass will be notified no later than 15 September 2013 via redemption letters.
- 4.2 Winners of the Platinum Movie Suites Tickets will be notified no later than 15 September 2013 and will receive the reward via registered mail.
- 4.3 Each customer can only win one reward, regardless of the number of Credit/Debit Cards registered/qualified under the customer's name. If more than one Credit/Debit Card from the same customer qualifies for the reward, the redemption letter and reward will be sent to the address registered under the first qualifying Credit/Debit Card. Customers who already won the Cathay E! Card will not be eligible for the Platinum Suites Movie Tickets.
- 4.4 The pair of movie tickets offered under the Promotion is not exchangeable for cash, credit, gifts or otherwise.
- 4.5 No payment or compensation whether in cash, credit or kind shall be made for any forfeited, expired or lost redemption letters or Platinum Movie Suites Tickets.
- 4.6 UOB is not an agent of the merchant or service provider. Any dispute about the quality or service standard must be resolved directly with the merchant or service provider. The merchant or service provider may impose terms and conditions for the usage or redemption of the S\$30 Cathay E! Pass and Platinum Movie Suites Tickets.
- 4.7 UOB reserves the right to replace and/or substitute the S\$30 Cathay E! Pass and Platinum Movie Suites Tickets with another gift at equivalent or close to the prevailing recommended retail price without giving prior notice or reason to any Customers or assuming any liability on any part. UOB's determination of the replaced and/or substituted items shall be final, conclusive and binding.
- 4.8 If UOB subsequently discovers that the participant is not eligible to participate in the Promotion or to receive the S\$30 Cathay E! Pass and Platinum Movie Suites Tickets, UOB may at its discretion forfeit the rewards and/or reclaim it/ them (if already awarded) and award or dispose of the rewards in such manner and/or to such person as UOB deems fit at its absolute discretion without payment, compensation, or reason.

5. Participation

- 5.1 By participating in the Promotion, the Customer:-
 - 5.1.1 consents to the collection, use and disclosure of his/her name, identification/passport number and such other information and particulars, including photographs of the Customer, for publicity or marketing purposes in connection with the Promotion and UOB Personal Internet Banking and UOB Mobile Services.
 - 5.1.2 agrees to co-operate with and participate in such publicity activities without any payment or compensation thereof.
- 5.2 The Customers shall, if required by UOB, attend any prize presentation and participate in any advertising, promotional and publicity activities relating to or in connection with the Promotion at his/her own costs and hereby consents to UOB collecting, using and

disclosing the Qualified Customer's personal information for the purposes of receiving promotional, marketing and other publicity information from UOB from time to time in connection with UOB Personal Internet Banking and UOB Mobile Services.

6. General

- 6.1 The decisions of UOB on all matters relating to the Promotion are final, conclusive and binding. UOB shall not be obliged to give any reason or enter into any correspondence with any person on any matter concerning the Promotion and no appeal, correspondence or claims will be entertained.
- 6.2 Notwithstanding anything in these terms and conditions, UOB reserves the right at any time and from time to time, at its discretion and without giving prior notice, to amend, vary, add or delete these terms and conditions, including but not limited to the eligibility terms and criteria, the Qualifying Period, without assuming any liability to any person and all participating Customers shall be bound by these amendments.
- 6.3 In the event of any inconsistency or discrepancies between these terms and conditions and any advertising, publicity, brochure, marketing, promotional, publicity and other materials relating to or in connection with the Promotion, these terms and conditions shall prevail.
- 6.4 Participation in the Promotion is subject to these terms and conditions. All Participants will also be subjected to the Terms and Conditions of UOB Personal Internet Banking and UOB Mobile Services which is available at uob.com.sg. In the event of any inconsistency between these terms and conditions and the Standard Terms, these terms and conditions shall prevail to the extent of such inconsistency.
- 6.5 All information is correct at the time of publishing and UOB makes no representation or warranty whether express or implied, and accepts no responsibility or liability for its completeness or accuracy.
- 6.6 UOB shall not be responsible or liable for any loss, injury to or expenses, claim or damages of any Customer or any other person in connection with the Promotion, howsoever arising. However, UOB will be liable for the Customer's direct loss to the extent such loss is caused directly by UOB's fraud, negligence or willful misconduct.
- 6.7 UOB shall not be liable if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of the SMS vendor, the telecommunication authorities or service provider or such other third party which maybe engaged for the Promotion, any machine or communication system, industrial dispute, war, Act of God, or anything outside the control of UOB.
- 6.8 UOB shall not be responsible or liable:-
 - 6.8.1 for any failure or delay in the transmission or receipt of SMS by or from any SMS vendor, independent telecommunication authorities or service providers or such other third party which maybe engaged for the Promotion which may result in the SMS not being received by or sent by UOB;
 - 6.8.2 for any late posting of the Qualifying Online Transactions or for any failure in Qualifying Online Transactions being transacted by UOB Movie Ticketing Services or being captured in UOB's system;
 - 6.8.3 for any notice or communication or redemption letter which gets lost, misplaced, defaced, tampered with, stolen, damaged or misdirected in the post; or

- 6.8.4 for any breakdown or malfunction in any computer system or equipment.
- 6.9 A person who is not a party to these terms and conditions has no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) of Singapore to enforce or enjoy the benefit of any term herein.
- 6.10 These terms and conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore, and all participants who participate in the Promotion shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of the Republic of Singapore.

United Overseas Bank Limited Co. Reg. No. 193500026Z