

FREQUENTLY ASKED QUESTIONS (FAQ)

1. What is UOB "What is your Facebook value in Gold" Contest?

The Contest is a Facebook exclusive contest organised by UOB that allow users to calculate their Facebook value in gold. Simply be the Top GoldStar each week and stand to win attractive gold prizes.

2. Is the Contest open to everyone?

The Contest is open to Singapore issued UOB Credit/Debit Cardmembers and fans of UOB Cards' Facebook page only. To apply for a UOB Credit/Debit Card, please visit www.uob.com.sg/cards.

3. What is the campaign duration for the Contest?

It will start on 4 June 2012 and end on 1 July 2012.

4. How do I participate in the Contest?

To participate in the Contest, simply visit the "What is your Facebook value?" tab on UOB Cards' Facebook page and click on "Facebook Connect".

5. How do I increase my Facebook value in gold?

To increase your Facebook value in gold, you may perform either of the following tasks, or both.

- (a) Share your results on your personal Facebook timeline and earn 10 grams of gold
- (b) Invite your friends to discover their Facebook value in gold. Each friend invited will earn you 5 grams of gold. The more friends you invite, the higher your chances of being our Top GoldStar

6. How do I know if my Facebook value has increased?

Every successful submission of the task(s) mentioned above will automatically be captured by the application. To recalculate your new increased Facebook value in gold, simply click on Recalculate Results and you will be redirected to view the updated GoldStar Chart.

7. How many winners are there in a week?

There is 1 grand prize winner each week. The winner(s) will be announced on the following Monday, at 12:00PM SGT on UOB Cards' Facebook Page of each week.

8. Can I win more than once?

No. Each participant is only allowed to win once. Repeat winners are not allowed during the contest period. Scores on the GoldStar Chart will be reset every Monday at 12:00PM SGT.

9. How are the winners chosen?

The grand prize winner will be chosen on the #1 ranking observed from The GoldStar Chart at 4:00PM SGT every Sunday, from 4 June to 1 July 2012. The #1 ranked Facebook user will thereafter be screened for eligibility for participation.

10. How will I know if I am a winner?

All weekly grand prize winners will be revealed on The GoldStar Chart and announced on UOB Cards' Facebook page wall at 12:00PM SGT every following Monday. Winners will be contacted via email, with verification that the winner is a UOB Credit/Debit cardmember. Further details on prize collection will be furnished upon ascertaining the eligibility of the winner.

11. What if I am not a UOB Credit/Debit Cardmember?

As long as the winner is eligible for application of a UOB Credit/Debit card, he/she will have to present documents required for the application of the card. The prize will be awarded only upon successful application.

12. How often do the prizes change?

The grand prize changes on a weekly basis and will be revealed on both UOB Cards' Facebook wall and the GoldStar Chart every following Monday.

13. Am I allowed to exchange my prize?

All prizes are not transferable or exchangeable for cash, credits or otherwise in full or in part or refundable. The prize is also subject to the terms and conditions accompanying them, if any.

For full terms and conditions governing the conduct of the competition, please visit the Terms & Conditions link on the app.