

Frequently Asked Questions

FOR UOB MOVIE TICKETING PROMOTION

1. How do I qualify for the promotion?

The Promotion is open to all customers of United Overseas Bank Limited (“**UOB**”) including UOB members of staff (“**Staff**”) that are customers of UOB.

The participant must enroll for the promotion between 13 May 2013 and 31 July 2013 by submitting an SMS Registration in the following format:

MOVIE<space>UOB Credit/Debit Card Number<space>NRIC/Passport Number<space>Name on UOB Credit/Debit Card to 77862

For example:

MOVIE 5521123456789000 S1234567A ALEX TAN

2. What do I stand to win?

Transaction Type	Qualifying Online Transaction	Reward
(i) <u>First one thousand (1,000) Qualifying Online Transactions</u> starting at 0000hrs on 13 May 2013.	This reward is limited to the first one thousand (1,000) UOB Credit/Debit Cards registered for the promotion via SMS. Eligible Customers must charge a minimum of S\$30 via the UOB Ticketing App on any movie titles from 13 May to 31 July 2013 (both dates inclusive) to his/her registered UOB Credit/Debit Card.	S\$30 Cathay E! Pass
(ii) <u>Top one hundred (100) registered Credit/Debit Cardholders with the highest monetary spend during the Qualifying Period.</u>	This reward is limited to UOB Credit/Debit Cards registered for the promotion via SMS. The top one hundred (100) registered Credit/Debit Cards with the highest cumulative spend amount via the UOB Ticketing App on any movie titles during the Qualifying Period charged to his/her <u>same</u> registered UOB Credit/Debit Card. This reward <u>excludes</u> customers who have already won the S\$30 Cathay E! Pass reward.	A pair of Platinum Movie Suites Tickets

Each customer can only win one reward, regardless of the number of Credit/Debit Cards registered/qualified under the customer's name.

3. What is the Promotion Period?

The Promotion Period is from 13 May 2013 to 31 July 2013 (both dates inclusive).



4. How do I know if I qualified for the reward?

Winners of the \$30 Cathay E! Pass will be notified no later than 15 September 2013 via redemption letters.

Winners of the Platinum Movie Suites Tickets will be notified no later than 15 September 2013 and will receive the reward via registered mail.

5. How do I access UOB Ticketing?

UOB Ticketing is a new feature in UOB Mobile.

If you don't have UOB Mobile, you may download it through the App Store. Both Android and iOS versions are available.

Once you have downloaded UOB Mobile, launch the App and click on the UOB Ticketing icon. UOB Ticketing features will now be installed and ready for use.

United Overseas Bank Limited Co. Reg. No. 193500026Z