UOB CashPlus presents **Photography Masterpieces** · OLYMPUS · Enjoy Savings of Up to \$\$800!

BUSINESS REPLY SERVICE PERMIT NO. 00628

UNITED OVERSEAS BANK LIMITED

Personal Financial Services
UOB CashPlus (Marketing Team)
Robinson Road P.O. Box 628
Singapore 901228

Postage will be paid by addressee.
For posting in Singapore only.





The power of professional photography now in your hands

Embrace a new era in digital imaging with the Olympus PEN E-P1 – an award-winning camera that packs the power of SLR quality imaging in an ultra-portable and stylish body. Or take your hobby to a new level with the compact entry-level DSLR - the Olympus E-450. What's more, UOB CashPlus gives you a one-month instalment rebate with your purchase. So you'll never miss out on a good photo opportunity with UOB CashPlus.

Hurry now! Promotion ends 31 August 2010.



S\$806.83



Free flash worth S\$308

Olympus PEN E-P1 (Silver) with twin lens kit

- M.ZUIKO DIGITAL 17mm f2.8 lens and 14-42mm f3.5-5.6 lens.
- · 12.3-megapixel, high-speed Live-MOS sensor
- · Compact, lightweight body with SLR quality imaging
- · Art filters for creative experimentation (Pop Art, Soft Focus, Pale & Light Colour, Light Tone, Grainy Film and Pin Hole)
- HD quality video recording

Special Price: S\$1,198 (U.P. S\$1,598)

Additional: UOB CashPlus Exclusive (with a one-month instalment rebate):

\$\$91.51*/mth for 12 months (**\$\$1,098.17**)

S\$211.50



-450 Olympus E-450

- M.ZUIKO DIGITAL 14-42mm f3.5-5.6 lens
- · 10-megapixel Live-MOS sensor
- · Art filters (Pop Art, Soft Focus and Pin Hole)
- · Multi-Aspect for more framing options
- Built-in image stabilisation
- · Wireless external flash control

Special Price: S\$738 (U.P. S\$888)

Additional: UOB CashPlus Exclusive (with a one-month instalment rebate):

\$\$56.38*/mth for 12 months **(\$\$676.50)**

For a hands-on experience, check out the camera models at our Roadshow: Novena Atrium 12 noon - 6 pm 31 July & 1 August 2010

UOB CASHPLUS ORDER FORM

Yes, I would like to purchase the Olympus PEN E-P1 and/or E-450.

Important: Please ensure that you have sufficient and available balance in your UOB CashPlus account for the entire purchase amount, before submitting your order form. Cancellation is not allowed. Please mail us the completed order form or fax it to 6397 6387 by 31 August 2010. Duplicate forms will be processed as additional orders. For more information, please call 1800 222 2121

MY PERSONAL DETAILS

☐ Mr ☐ Mrs ☐ Miss ☐ Mdm ☐ Dr Mobile Telephone No

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Name (as in NRIC)

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PRODUCT DETAILS

Product	Quantity	Payment Plan	Price (per unit)	Monthly Instalment Amount (per unit)	
Olympus PEN E-P1 with twin lens kit		12-month	S\$1,098.17	S\$91.51	
Olympus E-450		12-month	S\$676.50	S\$56.38	

Promotional items and/or gifts are available while stocks last. Processing will take two to four weeks. Upon successful debiting, a redemption letter will be sent to your UOB CashPlus mailing address in the Bank's record.

TERMS AND CONDITIONS

*UOB CashPlus Instalment Payment Plan Agreement applies. Please refer to uob.com.sg for details. Due to rounding off to the nearest cent, the amount for the last month of instalment may differ from the monthly instalments. Purchases made that result in debit balances are subject to the prevailing UOB CashPlus interest rate or any applicable interest rate. The Effective Interest Rates (EIR) of 17.8% p.a. or 20.95% p.a. where applicable are subject to compounding if the monthly interest charges are not repaid in full. Pictures are for illustration only and may differ from actual products. All prices featured are inclusive of prevailing GST charges. All promotions featured are not valid with other promotions/discounts/offers. United Overseas Bank Limited (UOB) has the absolute discretion to reject any order form without giving any reason and to retain documents submitted as its property. All promotional items or gifts are available while stocks last. All promotions are subject to the full terms and conditions. These terms and conditions shall be read in conjunction with the Terms and Conditions Governing UOB CashPlus. In the event of inconsistency, these terms and conditions herein shall prevail insofar as they apply to the UOB CashPlus privileges. UOB assumes no liability or responsibility for the acts or defaults of the merchant or defects in the goods or services offered in this promotion. UOB is not an agent of the merchant. Any dispute about the quality or service standard must be resolved directly with the merchant. The merchant may impose conditions for the redemption of the goods or services. UOB will not be responsible for any injury, loss or damage suffered as a result of the redemption or usage of the goods and services. UOB and the participating merchants reserve the right to vary/amend the privileges and/or terms and conditions without prior notice. While the information provided herein is believed to be reliable as at the date of printing, UOB makes no representation or warranty whether express or implied, and accepts no responsibility or liability for its completeness or accuracy

SIGNATURE AND DECLARATION

authorise UOB to debit my UOB CashPlus account for the purchase amount(s) stated above. I have read and understood and agree to be bound by the terms and conditions printed. I hereby expressly and irrevocably permit and authorise UOB and UOBs officers to disclose, reveal and divulge information regarding my UOB CashPlus account to the merchant for the purpose of the promotion.

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