

TERMS AND CONDITIONS GOVERNING THE UOB TICKETING PROMOTION

1. Eligibility

- 1.1 The UOB Ticketing Promotion ("**Promotion**") is open to all customers of United Overseas Bank Limited ("**UOB**") except for employees of UOB ("Customers").

2. Qualifying Period

- 2.1 The qualifying period for the Promotion shall be the period commencing on **1 October 2013, 0000hrs to 20 October 2013, 2359hrs**, Singapore time and date inclusive ("**Qualifying Period**").

3. SMS Registration and Qualified Transactions

- 3.1 To enter the Promotion, a Customer must:-

3.1.1 register by SMS in the prescribed format during the Qualifying Period ("**SMS Registration**"); and

3.1.2 make a purchase using the UOB Ticketing app during the Qualifying Period.

- 3.2 The prescribed format for SMS Registration is:-

MOVIE<space>UOB Credit / Debit Card Number<space>Name on UOB Credit / Debit Card to 77862

For example:

MOVIE 4006822010008888 ALEX TAN

- 3.3 Each purchase made using the UOB Ticketing App during the Qualifying Period ("Qualified Transactions") will afford the Customer one (1) entry in the Lucky Draw.

4. Lucky Draw

- 4.1 The Lucky Draw will be conducted via the utilization of randomizer software in the presence of an external auditor. The Grand Prize will be drawn first and followed by the Runner Ups, the Consolation Prizes, the Bonus Prizes, and lastly, 800 backup winners.

- 4.2 Prizes in the Lucky Draw include:

Prize Category	Number of winners	Prize Description
Grand Prize	1 Winner	2 economy air tickets to London departing from Singapore, 2 nights' hotel accommodation (1 room), and a pair of The Hunger Games: Catching Fire movie tickets to attend the London Gala Premiere on 11 Nov 2013 .

Runner Ups	100 Winners	A pair of The Hunger Games: Catching Fire movie tickets to the Singapore Gala Premiere on <u>20 Nov 2013</u> .
Consolation	300 Winners	A pair of The Hunger Games: Catching Fire movie vouchers redeemable for any time during the <u>screening period</u> at any Cathay Cineplex subject to availability.
Bonus	4 Winners	Winner and a partner get direct entries into The Hunger Games: Catching Fire Singapore Challenge contest conducted by MediaCorp on <u>9 Nov 2013</u> for a chance to win 2 economy air tickets to Los Angeles departing from Singapore, 2 nights' hotel accommodation in Los Angeles (1 room), and a pair of The Hunger Games: Catching Fire movie tickets to attend the Los Angeles Gala Premiere on <u>18 Nov 2013</u> .

Note: The Hunger Games: Catching Fire Singapore Challenge is a contest open to the public with pre-qualifying rounds. The UOB customers who win the Bonus Prizes gain direct entry into the finals of this contest. Terms and conditions of The Hunger Games: Catching Fire Singapore Challenge apply. Refer to xinMSN.com/hungergames for more details (webpage available from 7 Oct 2013 onwards).

4.3 Notification timing and method:

Prize Category	Winner(s) will be notified by:	Method of notification
Grand Prize	1 Nov 2013	Phone call
Runner Ups	8 Nov 2013	SMS
Consolation	8 Nov 2013	Post
Bonus	1 Nov 2013	Phone call

Note: Winners will be notified through the mobile number used for SMS Registration.

- 4.4 Bonus Prize Winners must be between 18 and 45 years old.
- 4.5 All Winners required to travel as a part of their Prize must provide a signed consent by his/her parents/legal guardian to travel should he/she be below 21 years old.
- 4.6 SMS Registration data (UOB Credit/Debit Card Number and Name on UOB Credit/Debit Card) which do not match UOB's customer records and/or NETS' transaction records will be disqualified from the Lucky Draw.
- 4.7 The same mobile number must be used for SMS Registration and transacting on the UOB Ticketing app. Any deviation may lead to disqualification from the Lucky Draw.
- 4.8 UOB reserves the right to substitute the winner(s) of the Grand and/or Bonus Prizes if they are not contactable via mobile phone by **1 November 2013**. No correspondence will be entertained in respect of substitutions made by UOB by reason of winners not being contactable.
- 4.9 Winner of the Grand Prize must remain contactable between **1 November 2013 and 12 November 2013** to facilitate the arrangement of the trip. UOB and Cathay-Keris Films Pte Ltd (Part of Cathay Organisation) will not be held responsible if the winner cannot be contacted at any time prior to the premiere in London.

- 4.10 Winner of the Grand Prize and a partner are to travel to London from Singapore for the premiere from 10 November to 12 November 2013. The London Premiere will be held on 11 November 2013. No change of travelling dates and flight schedules are allowed. This trip will cover return flight tickets departing from Singapore, accommodation in London for two nights (1 room). Any incidentals including travel insurance is not included. In the event that the London Premiere is cancelled due to unforeseen circumstances, UOB and Cathay-Keris Films Pte Ltd (Part of Cathay Organisation) will not substitute the tickets to the London Premiere. The winners will still be able to travel to London along with the 2 nights' accommodation. UOB and Cathay-Keris Films Pte Ltd (Part of Cathay Organisation) will not be held responsible for any lost, stolen, damaged property that happen during the course of the trip. Any illness / accidents / deaths / natural disasters or loss of property that occur during the trip will not be the responsibility of UOB and Cathay-Keris Films Pte Ltd (Part of Cathay Organisation). The winner (and partner) will be required to obtain their own insurance including any travel insurance. The winner (and partner) are to ensure that they have valid travel documents (passports with at least 6 months validity), including the appropriate visas (if required).
- 4.11 Winner(s) of the Bonus Prizes must remain contactable from 1 November 2013 to 9 November 2013 to facilitate the arrangement of The Hunger Games: Catching Fire Singapore Challenge. UOB and Cathay-Keris Films Pte Ltd (Part of Cathay Organisation) will not be held responsible if the winner cannot be contacted at any time prior to The Hunger Games: Catching Fire Singapore Challenge.
- 4.12 Winner(s) of the Bonus Prizes must be able to attend The Hunger Games: Catching Fire Singapore Challenge contest held on 9 November 2013, and any pre-contest events as arranged and deemed necessary by the organiser(s). If winner(s) are unable to attend the event for the required duration, date, and time, they will be disqualified and UOB has the absolute discretion and right to select another winner(s) as a replacement.
- 4.13 If a supplementary cardholder wins a Consolation Prize, the prize will be mailed to the primary cardholder if the supplementary cardholder has not registered his/her address separately with UOB.
- 4.14 Each Customer may only win one (1) prize, regardless of the number of credit and/or debit cards held in the Customer's name and registered for the Promotion.
- 4.15 Prizes offered under the Promotion are not exchangeable for cash, credit, gifts or otherwise, in full or in part.
- 4.16 No payment or compensation whether in cash, credit or kind shall be made for any lost or undelivered winners' notifications (SMS or post).
- 4.17 All Prizes which are not won or remain unclaimed by the event date or after 2 months of the announcement of the winners, whichever date earlier, will be donated to a registered charity of UOB's choice in the event that such Prizes remain redeemable or shall be forwarded to the external auditor for submission to the Singapore Police Force should they be expired.
- 4.18 UOB is not an agent and/or principal of any of the merchants and/or service providers involved in this Promotion. Any dispute about the quality or service standard must be resolved directly with the merchant or service provider. The merchant or service provider may impose terms and conditions for the usage or redemption of the Prizes.
- 4.19 If UOB subsequently discovers that the participant is not eligible to participate in the Promotion or to receive the Prizes, UOB may at its discretion forfeit the Prizes and/or

reclaim it/them at the expense of the Customer (if already awarded) and award or dispose of the Prizes in such manner and/or to such person as UOB deems fit at its absolute discretion without payment, compensation, or reason.

5. Participation

5.1 By participating in the Promotion, the Customer:-

5.1.1 allows UOB and its related corporations (collectively, the “Companies”), and their agents, to share the Customer’s personal data amongst themselves, to collect and use the data, and to disclose the data to the Companies’ authorised service providers for the following purposes:

5.1.1.1 contacting the Customer via email, electronic transmission (e.g. email), SMS, telephone and other means of communication to inform the Customer about his/her win in the Lucky Draw, as well as products and services marketed by the Companies (“Products and Services”); and

5.1.1.2 conducting consumer and market research in respect of the Products and Services, which may be relevant to the Customer;

5.1.2 consents to the collection, use and disclosure of his/her name, identification/passport number and such other information and particulars, including photographs of the Customer, for Lucky Draw announcement, publicity or marketing purposes in connection with the Promotion and UOB Personal Internet Banking and UOB Mobile Services; and

5.1.3 agrees to co-operate with and participate in such publicity activities without any payment or compensation thereof.

5.2 The Customers shall, if required by UOB, attend any prize presentation and participate in any advertising, promotional and publicity activities relating to or in connection with the Promotion at his/her own costs and hereby consents to UOB collecting, using and disclosing the Customer’s personal information for the purposes of receiving promotional, marketing and other publicity information from UOB from time to time in connection with UOB Personal Internet Banking and UOB Mobile Services.

6. General

6.1 The decisions of UOB on all matters relating to the Promotion are final, conclusive and binding. UOB shall not be obliged to give any reason or enter into any correspondence with any person on any matter concerning the Promotion and no appeal, correspondence or claims will be entertained.

6.2 Notwithstanding anything in these terms and conditions, UOB reserves the right at any time and from time to time, at its discretion and without giving prior notice, to amend, vary, add or delete these terms and conditions, including but not limited to the eligibility terms and criteria, the Prizes, the Qualifying Period, without assuming any liability to any person and all participating Customers shall be bound by these amendments.

6.3 In the event of any inconsistency or discrepancies between these terms and conditions and any advertising, publicity, brochure, marketing, promotional, publicity and other

materials relating to or in connection with the Promotion, these terms and conditions shall prevail.

- 6.4 Participation in the Promotion is subject to these terms and conditions. All Participants will also be subject to the Terms and Conditions of UOB Ticketing, UOB Personal Internet Banking, UOB Mobile Services, and UOB Cardmembers Agreement which are available at uob.com.sg. In the event of any inconsistency between these terms and conditions and the Standard Terms, these terms and conditions shall prevail to the extent of such inconsistency.
- 6.5 All information is correct at the time of publishing and UOB makes no representation or warranty whether express or implied, and accepts no responsibility or liability for its completeness or accuracy.
- 6.6 UOB shall not be responsible or liable for any loss, injury to or expenses, claim or damages of any Customer or any other person in connection with the Promotion, howsoever arising. However, UOB will be liable for the Customer's direct loss to the extent such loss is caused directly by UOB's fraud, negligence or willful misconduct.
- 6.7 UOB shall not be liable if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of the SMS vendor, the telecommunication authorities or service provider or such other third party which maybe engaged for the Promotion, any machine or communication system, industrial dispute, war, Act of God, or anything outside the control of UOB.
- 6.8 UOB shall not be responsible or liable:-
- 6.8.1 for any failure or delay in the transmission or receipt of SMS by or from any SMS vendor, independent telecommunication authorities or service providers or such other third party which maybe engaged for the Promotion which may result in the SMS not being received by or sent by UOB;
 - 6.8.2 for any late posting of the Qualified Transactions or for any failure in Qualified Transactions being transacted by UOB Ticketing services or being captured in UOB's system;
 - 6.8.3 for any notice or communication or winners letters which are lost, misplaced, defaced, tampered with, stolen, damaged or misdirected in the post; or
 - 6.8.4 for any breakdown or malfunction in any computer system or equipment.
- 6.9 A person who is not a party to these terms and conditions has no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) of Singapore to enforce or enjoy the benefit of any term herein.
- 6.10 These terms and conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore, and all participants who participate in the Promotion shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of the Republic of Singapore.