

Terms and Conditions for UOB Debit Card Promotion

The UOB Debit Card Promotion consists of two (2) promotions, namely the UOB Debit Card Spend & Get Promotion, and the UOB Debit Card Lucky Draw

UOB Debit Card Promotion - Spend & Get Promotion ("Spend & Get Promotion")

- 1. The Spend & Get Promotion is from 15 July 2011 to 31 October 2011, both dates inclusive.
- 2. All cardholders of UOB Platinum Debit Cards (UOB NOW Debit Card, UOB Direct Debit Card and UOB Debit Visa Card) issued in Singapore, are eligible for the Spend & Get Promotion, unless otherwise stated.
- 3. Eligible cardmember's UOB card account must be valid, subsisting, in good standing and satisfactorily conducted in the opinion of UOB.
- 4. The first 250 cardmembers who spend a minimum of S\$1,000 during the qualifying period will receive a pair of Cathay Cineplex (2D) movie vouchers ("Gift").

Qualifying Periods are as follows: Period 1 : 15 July to 31 July 2011 Period 2 : 1 August to 31 August 2011 Period 3: 1 September to 30 September 2011 Period 4: 1 October to 31 October 2011

- 5. The qualifying spend is calculated based on accumulated retail and online transactions posted during each of the Qualifying Periods, and shall be for VISA transactions.
- 6. Limited to one Gift per cardmember throughout the Spend & Get Promotion.
- 7. The Gift is non-exchangeable for credit, cash or benefit in kind in all cases. UOB reserves the right to replace the Gift with a gift of similar value in the case of stock unavailability.
- 8. UOB accepts no liability for any late posting of the purchases, failure or delay in the transmission of evidence of sale transaction by merchants or for whatsoever reasons which may result in a charge incurred or made by the eligible cardmember being omitted during the promotional period for the Spend & Get Promotion.
- 9. UOB can terminate/vary/withdraw/substitute the Spend & Get Promotion at any time, without prior notice and without having to disclose any reason thereof and without payment compensation whatsoever. UOB's decision on all matters relating to in or in connection with the promotion should be final and binding on the cardmembers.
- 10. Winners will be notified by post.



UOB Debit Card Promotion - Lucky Draw ("Lucky Draw")

- 1. The Lucky Draw is from 15 July 2011 to 31 October 2011, both dates inclusive.
- 2. All cardholders of UOB Platinum Debit Cards (UOB NOW Debit Card, UOB Direct Debit Card and UOB Debit Visa Card) issued in Singapore, are eligible for the Lucky Draw, unless otherwise stated.
- **3**. The following persons are not entitled to participate and are disqualified from the Draw:
 - Employees of UOB
 - Cardholders whose card accounts have been suspended, cancelled or terminated by UOB at any time between the commencement of the respective Qualifying Periods (as defined below) to the respective Draw Dates (as defined below), both dates inclusive.

4. The qualifying spend shall be for retail or online Visa transactions (each an "Eligible Transaction").

5. One (1) Lucky Draw chance will be allocated for every Eligible Transaction to each eligible Cardholder during the Qualifying Period.

6. One lucky winner will win 52 pairs of Cathay Cineplex movie vouchers (2D) (the "Prize").

7. The Lucky Draw will be conducted on 24 November 2011 or such other date as UOB may determine at their sole and absolute discretion ("the Draw Date"), at 480, Toa Payoh Lorong 6, # 25-01, HDB Hub East Wing, Singapore 310480 by UOB.

8. UOB reserves the right to draw reserve winners to substitute any winner subsequently found to be disqualified. UOB's determination of the winners shall be final, conclusive and binding. No appeal or objection claims will be entertained.

9. All information received by UOB for the Lucky Draw will be subject to verification, and in the event that any such information is invalid, incorrect or inaccurate, UOB shall have the right to disqualify that Winner without notice, and award his/her Prize to a reserve winner.

10. The Prize is not transferable or exchangeable for credit, cash or in kind. UOB is not an agent of the merchants. Any disputes about quality or service standard with the Prizes must be resolved directly with the merchants. UOB shall not be responsible for any consequences including but not limited to loss of life, injury to person and/or loss or damage to property arising from or in connection with the Lucky Draw, and/or use of the Prize.

11. The winner will be notified in writing by 30 November 2011. The Prize must be claimed in Singapore on or before 31 December 2011. The unclaimed Prize will be forfeited. Any winner whose Prize has been forfeited shall not be entitled to any payment or compensation notwithstanding non-receipt of notification.



13. UOB may, at any time without notice, in its sole and absolute discretion, substitute the Prize stipulated herein, with another prize of similar value (whether in cash or otherwise). UOB's determination of the substituted prize shall be final, conclusive and binding. No appeal or objection will be entertained.

14. It is a condition precedent for participation in the Lucky Draw that the winner consents to the public disclosure of his/her name, identification/passport number and photographs for publicity or commercial purposes or otherwise participate in the publicity activities of UOB in relation to the Lucky Draw and to the use of any data provided by such winner for any future marketing effort by the UOB group of companies, without any payment or compensation thereof. The winner shall, if required by UOB, attend any prize presentation and participate in any advertising, promotional and publicity activities relating to or in connection with the Lucky Draw at his/her own costs