

“Activate & Get” Terms and Conditions

1. “**Promotion**” means this Activate & Get Promotion for S\$20 Cashback.
2. The Promotion is only applicable to Visa Platinum and/or Visa Gold Platinum Cards issued by United Overseas Bank Ltd (“**UOB**”) in Singapore (“**Eligible Cards**”).
3. “**Cardmembers**” means the Principal and/or Supplementary holders of Eligible Cards.
4. “**Invitation**” means the invitation issued from UOB to the Cardmember to participate in the Promotion via:
 - (i) Electronic Short Message Service (SMS) to the Cardmember’s contact number in UOB’s records; or
 - (ii) Telesales call to the Cardmember’s contact number in UOB’s records.
5. To be eligible for this Promotion:
 - (i) Cardmembers must have received the Invitation.
 - (ii) The Principal and Supplementary (if applicable) Eligible Cards must be activated.
 - (iii) At least one (1) transaction must be successfully charged to either the Principal or Supplementary (if applicable) Eligible Cards before 24 February 2014, date inclusive (“**Closing Date**”).
 - (iv) The Eligible Card account(s) must be valid, subsisting, in good standing and satisfactorily conducted as determined by UOB in its sole and absolute discretion.
6. The Promotion is limited to the first 500 eligible Cardmembers; and limited to one S\$20 Cashback per Eligible Card account, regardless of the number of cards activated.
7. The S\$20 Cashback is not transferable or exchangeable for credits or otherwise in full or in part.
8. The S\$20 Cashback will be automatically credited into the Eligible Card account within 2 months from the Closing Date. Provided always that in the event:
 - (i) there are any errors or mistakes in the calculation or crediting of the Cashback;
 - (ii) if any Cardmember is subsequently discovered to be ineligible, not entitled or disqualified to participate in the Promotion;
 - (iii) any other situation that UOB deems fit;

UOB is entitled at its sole and absolute discretion, and at any time without liability or prior notice, to amend, correct or adjust the calculation of the Cashback; to suspend, revoke, or forfeit the crediting of the Cashback (or any part thereof); or where it has been credited to reclaim the Cashback (or any part thereof) without any liability on the part of UOB. UOB shall not be liable for any payment or compensation (whether in cash, credit or kind) arising from the above.

9. UOB will not be responsible for (i) any failure or delay in the transmission of transactions by Visa International acquiring merchants, merchant establishments, VISA International Incorporated, postal or telecommunication authorities or any other parties which may result in a transaction made by the Cardmember being omitted before the Closing Date; or (ii) any late posting of the transactions and thereby affecting the Cardmember's eligibility for this Promotion.
10. UOB reserves the right, at its sole and absolute discretion and at any time and without giving prior notice or any reason, to vary, amend, add or delete any of the terms and conditions herein without assuming any liability to any person, and the Cardmembers shall be bound by these amendments.
11. Notwithstanding anything herein to the contrary, UOB has the sole and absolute discretion at any time and from time to time to determine the eligibility of any Cardmember for the Promotion and shall not be obliged to give any reason therefor and shall not be obliged to make any payment or compensation whatsoever.
12. UOB shall not be liable for any costs, losses, damages, claims, expenses and/or injuries of any Cardmember or any other person howsoever incurred or suffered, save for the Cardmember's direct loss, to the extent such loss is caused directly by UOB's fraud, gross negligence or willful misconduct arising in connection with the Promotion;
13. UOB's decision on all matters relating to the Promotion shall be final, conclusive and binding on the Cardmember.
14. UOB shall not be obliged to give any reason or enter into any correspondence with the Cardmember or any persons on any matter concerning the Promotion.
15. All information is correct at the time of publishing and UOB makes no representation or warranty whether expressed or implied, and accepts no responsibility or liability for its completeness or accuracy.
16. The Terms and Conditions are supplemental to the prevailing terms and conditions under the UOB Cardmember Agreement ("**Standard Terms**"). Please visit www.uob.com.sg for the Standard Terms. Cardmembers will be subjected accordingly to the prevailing Standard Terms. Participation in the Promotion is subject to the Terms and Conditions. Cardmembers are deemed to have accepted the Terms and Conditions when they participate in the Promotion. In the event of any inconsistency between the Terms and Conditions and the Standard Terms, the Terms and Conditions shall prevail to the extent of such inconsistency. The Cardmembers shall indemnify UOB for any claims, expenses, actions, losses or damages or costs (including legal costs on a full indemnity basis) made against or incurred or sustained by UOB in connection with any breach of the Terms and Conditions.