

**UOB Debit Card “Use Debit 2014 Promotion” Terms and Conditions**

- i. Qualifying Period is from 1 March to 30 April 2014 (Both dates inclusive)
- ii. Only the following cardmembers may qualify for this promotion:
  - Selected UOB Debit or Direct Visa Cardmembers who have received an SMS inviting him/her to participate in this Promotion; and,
  - Whose account is valid and subsisting and in the opinion of UOB, in good standing and satisfactorily conducted with UOB shall be eligible to participate in this Promotion,
- iii. The first 500 UOB Debit cardmembers will be awarded with a pair of Cathay Cineplexes Movie Tickets (“Gift”) when they make minimum 5 Visa Spend transactions every month during the Qualifying Period on their UOB Debit or Direct Visa Card.
- iv. The qualifying spend transactions is calculated based on accumulated Visa Retail transactions made every month during the Qualifying Period, with no minimum spend amount requirement, and must be successfully transacted and captured in UOB’s system during the Qualifying Period.
- v. Cash Gift will be sent via mail. Limited to one Cash Gift per eligible cardmember,
- vi. Cash Gift is non-exchangeable for credit or benefit in kind in all cases. UOB reserves the right to replace the gift with a gift of similar value in the case of stock unavailability.
- vii. Notwithstanding anything herein to the contrary, UOB has the absolute discretion at any time and from time to time to determine the eligibility of any Cardmember to participate in this Promotion and shall not be obliged to give any reason therefore or to make any payment or compensation whatsoever.
- viii. UOB reserves the right, at its absolute discretion and at any time and without giving prior notice or any reason, to vary/amend any of the terms and conditions of the UOB Debit Card “Use Debit 2014 Promotion”.
- ix. The decision of UOB on all matters related to the UOB Debit Card “Use Debit 2014 Promotion” shall be final and binding on all persons. No correspondence(s) will be entertained.