

Terms and Conditions of 2013 UOB Debit Activation 3x Promotion

- Only the following Cardmembers may qualify for this promotion:
 - UOB Debit or Direct Visa Cardmembers whose cards are issued in Singapore and who have received an SMS, inviting him/her to participate in this Promotion; and,
 - Whose account is in good standing with UOB within the Promotion Period (as defined below)

(hereinafter referred to as "Qualifying Cardmembers").

- The Promotion Period refers to the promotion period stated in the SMS communications sent to the Qualifying Cardmembers.
- The first 100 Qualifying Cardmembers who activate his/her cards and make a minimum of 3
 Qualifying Transactions (as defined below), using his/her UOB Debit or Direct Visa card
 during the stated Promotion Period in the SMS communication will receive a gift stated in the
 SMS communication('Gift') ("Eligible Cardmembers").
- The Qualifying transaction refers to all Visa retail transaction (whether in Singapore Dollars or foreign currency), including overseas, online, mail order, telephone order and Visa payWave transactions, excluding any retail transaction made in respect of fees and charges (including, but not limited to, annual fees, and fees) and calculated based on accumulated Visa Retail transactions made during the Promotion Period stated in the SMS communication and must be successfully transacted and captured in UOB's system during the Promotion Period. Any transaction charged to the card in that calendar month that is subsequently cancelled, voided or reversed is not considered for the accumulation of the Qualifying Transaction. There is no minimum spend required for each Qualifying Transaction.
- Limited to one Gift per Eligible Cardmember. The Gift is non-exchangeable for credit or benefit in kind in all cases.
- UOB reserves the right to replace the Gift with a gift of similar value in the case of stock unavailability.
- UOB is not responsible to ensure that the Qualifying transactions are posted promptly and captured in UOB's system.
- UOB reserves the right, at its absolute discretion and at any time and without giving prior notice or any reason, to vary/amend any of the terms and conditions of 2013 UOB Debit Activation 3x Promotion.
- The decision of UOB on all matters related to the 2013 UOB Debit Activation 3x Promotion shall be final and binding on all persons. No correspondence(s) will be entertained.
- These Terms and Conditions shall be governed by the laws of Singapore, and all Cardmembers who participate in the Promotion shall be deemed to have agreed to submit to the exclusive jurisdiction of the Singapore Courts