



S\$5,000 Shopping Bonanza Lucky Draw for UOB Preferred Platinum American Express® Cardmembers

1. Eligibility

- 1.1 The **S\$5,000 Shopping Bonanza Lucky Draw** ("Draw") is conducted by United Overseas Bank Ltd ("UOB") and is open to all (except those persons listed under paragraph 1.2) eligible Principal UOB Preferred Platinum American Express® Cardmembers ("Cardmembers") whose card accounts are valid, subsisting and in good standing as may be determined by UOB at its sole and absolute discretion.

For the avoidance of doubt, the benefit of all charges incurred by a supplementary Cardmember in respect of the Draw shall accrue to the eligible principal Cardmember only.

- 1.2 The following persons are not entitled to participate and are disqualified from the Draw:
- Persons who are our employees or the staff of our advertising agencies or any other party directly related to this draw, inclusive of their immediate families, at any time from the Qualifying Period to the Draw Date, both dates inclusive.
 - Cardmembers whose card accounts have been suspended, cancelled or terminated by UOB at any time from the Qualifying Period to the Draw Date, both dates inclusive.

2. Qualifying Period and Draw Date

- 2.1 The qualifying period for the Draw is from 20 June 2011 to 15 August 2011 ("Qualifying Period"), both dates inclusive.
- 2.2 The draw date will be on 15 September 2011 ("the Draw Date") at 1700 Hrs.
- 2.3 The draw will be conducted on the Draw Date in the presence of the external auditors at our office located at 480 Toa Payoh Lorong 6, #25-01, HDB Hub East Wing, Singapore 310480 or at such other venue as may be determined by us. We reserve the discretion to change the Draw Date without giving you prior notice or reason. We may, if we wish to, appoint any external party as we deem fit as an external auditor for the draw.

3. Allocation of Lucky Draw Chances

- 3.1 Each eligible Cardmember will receive one (1) Draw chance for every S\$50 charged to their UOB Preferred Platinum American Express Card ("Card") during the Qualifying Period. The number of chances awarded during the Qualifying Period will be rounded down to the nearest integer.
- 3.2 Amounts charged to the Card by both principal and supplementary Cardmember(s) will be considered for this Draw. Annual fees, funds transfers, cash advances, interest charges, late fees or any other finance charges are not considered amount charged to the Card for this Draw. Amounts charged to the Card that are not within the Qualifying Period will be excluded. UOB is not liable for any late or delayed or omitted transaction posting resulting from any failure or delay in the transmission of sales transactions by any party including but not limited to American Express acquiring merchants, merchant establishments, or any telecommunication provider.

- 3.3 Cardmembers who charge S\$1,000 or more to the Card during the Qualifying Period will enjoy a multiplier of ten (10) times on their total number of Draw chances earned.
- 3.4 If the Card is terminated by UOB or the eligible Cardmember on or before the Draw Date, all Draw chances earned will be forfeited.
- 3.5 UOB's transaction records and UOB's determination of the total number of the Draw chances allotted to an eligible Cardmember shall be final and conclusive. No appeal or objections will be entertained.

4. The Prize

- 4.1 Eligible Cardmembers stand to win S\$5,000 worth of shopping vouchers / gift cards each ("Prize") from one of the following merchants:
 - (i) Forum The Shopping Mall
 - (ii) Frasers Centrepoint Malls
 - (iii) Isetan
 - (iv) Metro
 - (v) Parkway Parade
 - (vi) TANGS
- 4.2 There is a total of 6 Prizes to be won.
- 4.3 On the Draw Date, six (6) Cardmembers' names will be randomly drawn from the pool of Draw chances ("Winners"). The draw will be witnessed by any one of our staff and an external auditor. Each Winner is entitled to only 1 Prize.
- 4.4 We reserve the right to draw reserve Winners or to substitute any Winner subsequently found to be disqualified for any reason whatsoever. Our determination of the Winners shall be final, conclusive and binding.
- 4.5 Winners will notified by phone or post or SMS within seven (7) working days after the Draw Date. A redemption letter will be sent to Winner's mailing address as per our record. The Winner must present the original redemption letter and identification document (if required) to the merchant to collect the Prize.
- 4.6 The prizes are not transferable or exchangeable for cash, or other goods and services.. We reserve the right to substitute the abovementioned Prize with another prize of similar value at our sole discretion.
- 4.7 All prizes must be claimed on or before 31 October 2011. All unclaimed prizes will be forfeited. Any Winner whose prize has been forfeited shall not be entitled to any payment or compensation notwithstanding non-receipt of notification of the redemption or any other reasons whatsoever.

5. General

- 5.1 Forum The Shopping Mall, Frasers Centrepoint Malls, Isetan, Parkway Parade, Metro and TANGS are not participants or sponsors of this promotion.

- 5.2 We are not the agent of the merchants and make no representation as to the quality/condition or performance of the goods and services provided. Any dispute about quality or performance of the product and/or service is to be resolved directly between the Cardmember and the merchant. We or the merchants may at any time vary, modify, add or delete any of the terms and conditions governing any of the offers, including terminating, withdrawing the offer and/or substituting the offer with any item of equivalent or similar value, without prior notice or reason.
- 5.3 By participating in the Draw, all participants hereby grant us the absolute and unfettered right to (1) disclose and/or publish the participants' information including but not limited to the name, identification/passport number and any other information to any party in any medium as we may in our absolute discretion deem fit to disclose for any reasons whatsoever (2) use, amend, modify, adapt, reproduce, publish any still or moving images of the participants that are taken during the promotion or the redemption of the gifts for any promotional or marketing or commercial or any other purposes as we may in its absolute discretion deem fit without any payment or compensation.
- 5.4 The Draw's Terms and Conditions are to be read in conjunction with our UOB Cardmember's Agreement Terms and Conditions. If there is any inconsistency, these terms prevail only to the extent of such inconsistency in relation to the promotion in respect of the Draw only.
- 5.5 All information is correct at the time of publishing. In case of any dispute in connection with any aspect of the promotion, our decision will be final. No appeal or objections on any grounds whatsoever will be entertained.