
NEWS RELEASE

Back By Popular Demand: UOB FirstZero Home Loan

0% interest rate for first year offers home loan customers more savings

Singapore, 4 March 2004 - United Overseas Bank Limited (UOB) is pleased to announce the relaunch of its **UOB FirstZero Home Loan**. From tomorrow, 5 March 2004, customers can once again enjoy this home loan package that comes with **0% fixed interest rate for the first year**.

Launched successfully in June 2003, the UOB FirstZero Home Loan was, and still is, the first of its kind in the market in Singapore.

The UOB FirstZero Home Loan offers low home loan interest rates with high deposit rates, giving customers a total value package that maximises their savings on both their home loan and deposit. To enjoy a 0% interest rate for the first year of their housing loan, customers need only to maintain a minimum average monthly balance for 12 months in a UOB deposit account.

The minimum average monthly balance required in a UOB deposit account is S\$25,000 to qualify for a loan on a HDB residential property and S\$50,000 for a private residential property.

Said Ms Sim Puay Suang, Executive Vice President, Personal Financial Services, "UOB FirstZero Home Loan was very popular with home owners when it was introduced last year. With this relaunch, more customers can enjoy significant savings, as the minimum monthly deposit to qualify for a loan on a HDB property has been reduced from S\$50,000 to S\$25,000. With the UOB FirstZero Home Loan, the customers' instalment payments in the first year go towards repaying the principal amount of the loan. This brings down the principal amount faster and saves customers more money in the long term. This is in line with our commitment to provide our customers with the best value for all their financial needs which will, in turn, help them grow their savings and wealth."

The details of the UOB FirstZero Home Loan package are set out in the tables below:

(A) For HDB Residential Property

UOB FirstZero Home Loan	
Interest Rates	
1 st Year	0% p.a. (Fixed)
2 nd Year	2.95% p.a. (Floating)
3 rd Year	2.95% p.a. (Floating)
Thereafter	3.00% p.a. (Floating)
Features	
Minimum Loan Amount	S\$100,000
Minimum Deposit Amount*	Loan amount ≥ S\$100,000: S\$25,000 in deposits
Interest Savings in the First Year	
S\$6,939	Assumption: Loan amount of S\$200,000 over 30 years. Comparison is against HDB Market Rate Loan of 3.5% p.a.

*Minimum balance fee applies.

(B) For Private Residential Property

UOB FirstZero Home Loan	
Interest Rates	
1 st Year	0% p.a. (Fixed)
2 nd Year	2.75% p.a. (Floating)
3 rd Year	2.95% p.a. (Floating)
Thereafter	3.00% p.a. (Floating)
Features	
Minimum Loan Amount	S\$200,000
Maximum Loan Amount	S\$2 million
Minimum Deposit Amount*	Loan amount ≤ S\$1 million: S\$50,000 in deposits Loan amount > S\$1 million: S\$100,000 in deposits
Interest Savings in the First Year	
S\$10,270	Assumption: Loan amount of S\$800,000 over 30 years. Comparison is against first year rate of 1.30% p.a.

*Minimum balance fee applies.

In addition to attractive interest savings, UOB FirstZero Home Loan customers also enjoy the following additional benefits:

- Free home fire insurance for the first year
- Legal fee subsidy
- Preferential interest rates for UOB Bridging Loan and UOB Renovation Loan

- Free valuation
- Free processing
- UOB 1-2-1 Banking privileges which includes priority services at UOB Group branches
- Under UOB Rewards Plus, the Bank's customer loyalty programme, UOB FirstZero Home Loan customers will earn UNI\$1 for every S\$10,000 outstanding on their home loan. Customers will be able to redeem their UNI\$ for a wide range of exclusive rewards, including shopping and dining for free.

For more information, customers can call 1800 22 22 121 (24-hour). To apply, they can do so online at www.uobgroup.com or drop by any UOB Group branch to speak to our Personal Bankers.

For media enquiries, please contact:

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UOB Call Centre: 1800 22 22 121 (24-hour)